

Objectiva Business Software Services

Creating market-ready products for ISVs



Who we serve...

From small startups to Fortune 100 enterprises, we work with our clients across the entire software lifecycle to co-develop mission critical business applications. We deliver quality solutions using an agile approach sourced by our skilled engineers.

We have 15 years of relationships with top ISVs, successfully delivering dozens of solutions, including Web and mobile applications, Cloud-based applications and services, back-end enterprise software, embedded and kiosk systems.

"We help visionary software companies gain competitive advantage by quickly and reliably engineering their product concepts into market ready solutions."

Nasser Barghouti, CEO, Objectiva

Who we are...

Objectiva provides extensible software development teams across a wide range of technologies with robust SDLC processes that can spin up quickly and maximize your budget potential.

When your budget has to go a long way, your technology team is already stretched, you can't find decent resources locally and it doesn't look like you'll launch or migrate your new product on time, Objectiva can come to the rescue. Objectiva has the bandwidth, price structure, technology depth, methodology and certifications to support you, today and for years to come.

- ▶ Robust methodology from concept, through architecture, design, development, QA and ongoing support/ maintenance
- ▶ CMMI 5, ISO 27001 and PMP certifications
- ▶ Experienced engineering team with the full range of skills, from technical architects through front-end, back-end, API, cloud and mobile

- ▶ Deep technical strength in Java, .NET, LAMP, JS, HTML. Microsoft Gold Partner
- ▶ Top Client Collaboration Award - Gartner Outsourcing Summit
- ▶ One of the most promising software services companies - Citigroup Software Services Report
- ▶ Agile approach with regular deliverables
- ▶ Global Services 100 - Global Services Media
- ▶ Top 100 Specialist Providers - International Association of Outsourcing Professionals (IAOP)

Your partner - a strong working relationship...

You're focused and single minded – you need to deliver a software product to the market in the shortest possible time so that you can keep ahead of the competition and start earning revenue to balance your investment.

Whether it's a technology update, a move to the cloud, mobile functionality, a module or a complete product, Objectiva is a trusted partner to major ISVs who rely on us to deliver flawlessly, time after time.

"We've worked with Objectiva for nearly a decade now and here at our company, we trust them with very serious matters. They're a deep partner with us. They ensure that we're mastering new technologies, staying ahead of the curve and differentiating from other players in our space."

Jack McGannon, CEO, Canto

"We chose Objectiva because they had core expertise in solving very hard technical problems with the right degree of practicality in the solution. We wouldn't be where we are today without them. As a newer company, we've worked with Objectiva since we started. We really have to stay in the forefront of technology and we lean on Objectiva to be able to learn those new things very quickly."

Marc Romano, CTO, Seismic.

China. Your gateway to unlimited resources and boundless excellence...

With a strong US leadership base and a 600 strong development team in China, Objectiva delivers quality products based on the highest global standards while allowing you to benefit from the quality of Chinese software engineering and stretch your budget further:

- ▶ We're easy to do business with – we've been around since 2001
- ▶ Xi'an and Beijing, our development centers in China, are national centers for software development
- ▶ High-tech locations rivaling centers in the US
- ▶ Competing with the best offshore locations globally
- ▶ Limitless supply of highly qualified resources
- ▶ Strong work ethic with a dedication to excellence, CMMI5, ISO27001, PMP

Our leadership team...

Experience. Passion. Expertise.



Nasser Barghouti, PhD
Chief Executive Officer



Yiping Tan, PhD
Chief Technology Officer



Dave Marchand
Senior Director



Cecilia Young
General Manager

"We build our client relationships in such a way that they last for many years. We want our clients to feel that we're an extension of their R&D team, we're part of their culture, they feel comfortable working with us and they see the value we deliver."

Nasser Barghouti, CEO, Objectiva.

Some of our clients...

